

Curriculum and main courses of the EH MBA

Academic Year: 2013 – 2014

OS	Opening Seminar	Rennes	5 days
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Cross- comparison of National Health Care Systems (CNHCS)

CNHCS1	Cross-national Healthcare Policy	2 days - Paris
CNHCS2	Managing Care and Managing Costs: Does the US have Lessons to Share?	2 days - Paris
CNHCS3	The French Healthcare System	1 day – Rennes (OS)
CNHCS4	The Spanish Healthcare System	1 day - Madrid
CNHCS5	The German Healthcare System	1 day - Berlin
CNHCS6	The British Healthcare System	1 day - London
CNHCS7	The US Healthcare System	1 day - New York
CNHCS8	The Canadian Healthcare System	1 day - Montreal
CNHCS9	Emerging Best Health Practices	1 day - Montreal
Total		10 days

Health Policy and Strategy (HPS)

HPS1	Strategic Thinking and Implementation	2 days - Berlin
HPS2	Marketing & Public Relations for Health Leaders	2 days - Paris
HPS3	Ethics and Behavior in Health	1 day - Paris
HPS4	Managerial Epidemiology	2 days - Paris
HPS5	Computerized Strategic Game and Hospital Management	2 days New York
Total		9 days

Finance and Control in Health Management (FCHM)

FCHM1	Cost Analysis and Management Control	2 days - Paris
FCHM2	Program Evaluation and Management	1 day - Paris
FCHM3	Measuring the Effectiveness and Performance of Healthcare Organizations	2 days - Paris
FCHM4	Financial Analysis and Investment Decisions	2 days - Paris
Total		7 days

Health Care Technology (HCT)

HCT1	Information Systems and Health Informatics	2 days New York
HCT2	Health Data Processing and Decision Making	1 day - Montreal
HCT3	Health Technology and Hospital Architecture	2 days - Paris
Total		5 days

Organizational Behavior (OB)

OB1	Crisis Management	2 days - Paris
OB2	Health Negotiation Theory and Practice	2 days - Paris
OB3	Strategic Communication Theory and Practice	2 days - Paris
OB4	Organizational Innovation	2 days - Madrid
OB5	Patient Centered Care Model	1 day - Montreal
OB6	Organizational Behavior	1 day - New York
Total		10 days

Management of Human Ressources (MHR)

MHR1	Human Resources Management	2 days - Paris
MHR2	Interdisciplinary Collaborative Practice Teams	2 days - Paris
MHR3	Health Organizations Leadership Theory and Practice	2 days - Paris
MHR4	Intercultural Management	2 days - Paris
MHR5	Leadership and Change Management	2 days - London
Total		10 days

Dissertation (D)

D1	Dissertation Methodology	2 days - Paris
Total		2 days

EC	Evening Conferences	1 day - Paris
ES	Elective Seminars ESCP	6 days

CS	Closing seminar (Dissertation Defense - 2 days)	5 days - Rennes
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Please note:





The EH MBA's duration extends over a period of **12 months** and consists of **70 days** of classes taking place mostly in Paris and Rennes. Some seminars will be delivered in: Berlin (3 days), Madrid (3 days), New York City (6 days), Montreal (4 days) and London (3 days).

Our international faculty from countries as diverse as the USA, Canada, UK, Germany, Spain and France delivers a broad and truly multinational vision of healthcare organizations management.

The program permits our graduates to think and act successfully at an international level.

The graduation requires a professional dissertation aimed at showing the Knowledge, Skills and Abilities (KSAs) of the participants. The participants, through the dissertation, must show a clear understanding of the main issues in management and leadership in health management. The work must address practical issues and challenges and will provide operational solutions. Help and support will be provided by the EH MBA faculty.

Team work will be highly facilitated and required in order to allow the participants to learn from each other and be conducive to knowledge transfer.

	Opening and Closing Seminar
	Courses in collaboration with ESCP Europe
	Courses in collaboration with Columbia University
	Courses abroad, EHESP

Head of EH MBA: Alain OLLIVIER
MPs., PhD., Professor and
Associate Director, Institute of Management and Doctoral network

Professor, Member of the team: Bertrand PARENT
PhD. Professor at the Institute of Management

Coordinators:
Bruno COTARD, Educational Assistant
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