

The IUHPE Research Advisory Committee
and
The *Chaire Inpes "Promotion de la santé"* à
l'*EHESP*, EHESP School of Public Health
are pleased to invite you to

“Strengthening health promotion research”

A satellite event to the 21st IUHPE World Conference on Health Promotion
August 25th, 2013 – Pattaya, Thailand

Target

Researchers, PhD students and research professional having an interest in the following areas : health promotion, population health, health policy, economy, environment and inequalities in health

Address

The Pattaya Exhibition and Convention Hall (**PEACH**)
353 PhraTamnuak Road, Pattaya,
Cholburi 20150, Thailand

Room : Pattaya 2

On-site registration

For more information, please visit the conference website

<http://www.iuhpeconference.net>

According to Potvin and Jones (2010) health promotion research has its own peculiarities, the most prominent one being its applied nature. Health promotion research is about producing knowledge about the conditions, practices and processes that makes changes possible: outcome evaluation should be an important area of health promotion research. These authors also argue that the research process should be health promoting itself, i.e. importance of participatory and empowerment approaches, importance of returning results to those from whom information was gathered and its compliance to high ethical standards.

However such a perspective of research is not without problems as we still do not know how to conceptualize and measure health in a positive way (e.g. salutogenic perspective), how to reconcile health promotion values with the imperatives of research rigour and how to evaluate complex interventions addressing individuals' behaviours, group interactions, community environments and policy measures.

Taking stock of these issues in health promotion research, the IUHPE Research Advisory Committee is committed to foster the conditions for better health promotion research by bringing together researchers and students interested in joining forces and knowledge.

Objectives

1. To provide a space for researchers and students to reflect on the capacity for research in health promotion and on the issues they are facing;
2. To showcase innovative approaches in health promotion research both in terms of theories and methods;
3. To provide an opportunity for researchers and students to discuss issues and share experiences of research;
4. To set the first building blocks of an international research network in health promotion focusing on innovative issues in population health.

10-10.15 AM - Registration		SPEAKERS
10.15-10.30 AM	<i>Word of welcome</i>	Pr Eric BRETON , EHESP School of Public Health, France
10.30-11.15 AM	Population health intervention research: more than renaming evaluation in health promotion <i>Debate</i>	Pr. Louise POTVIN Université de Montréal, Canada
11.30-12.30 AM	SESSION1 – Innovative theories and perspectives guiding HP research 1.1 The salutogenic perspective 1.2 The asset-based approach <i>Debate</i>	Pr. Bengt LINDSTRØM NTNU and Trondheim, Norway Pr. Antony MORGAN National Institute for Health and Clinical Excellence, England
12.30 AM – 2.00 PM Lunch (networking)		
2.00-2.45 PM	SESSION2 – Evaluating effects of HP programs in complex systems 2.1 Bridging the gap between research and practice in health promotion 2.2 HP program in the school system <i>Debate</i>	Pr. Stephan VAN DEN BROUCKE Université Catholique de Louvain, Belgium Pr. Didier JOURDAN Université Clermont-Ferrand, France
2.45-3.10 PM	SESSION3 – Health promotion research: participatory research 3.1 Why I shouldn't be here – Indigenous knowledge systems and participatory health promotion research <i>Debate</i>	Pr. Evelyne de LEEUW Deakin University, Australia
3.10-4.00 PM	Building a HP research network: <i>Why, what for, how, with who, to whom, etc.</i>	Moderated discussion by Pr. David McQUEEN Global consultant in health promotion, USA
4.00-4.15 PM	Concluding remarks: where do we go from here?	Pr Eric BRETON

Speakers



Louise Potvin

is currently professor at the Department of Social and Preventive Medicine, Université de Montreal and Scientific director of the Centre Léa-Roback sur les inégalités sociales de santé de Montréal. She holds the Canada research Chair in Community Approaches and Health Inequalities. Her main research interests are the evaluation of community health promotion programs and how local social environments are conducive to health. She was a member of the WHO-EURO Working Group on the Evaluation of Health Promotion. She is a globally elected member of the Board of Trustees of the International Union for Health Promotion and Education and a Fellow of the Canadian Academy of Health Sciences. In addition to having edited and co-edited 8 books, she has published more than 250 peer-reviewed papers, book chapters, editorials and comments



David McQueen

is a global consultant in health promotion, based in Atlanta, GA, USA. He is retired from 20 years at the CDC in Atlanta where he served government as Chief of the behavioral risk factor surveillance system (BRFSS), Director of the Division of Adult and Community Health (DACH) and as Associate Director for Global Health Promotion. He has held Professorships and served on the faculties of the University of Edinburgh (1983-1992) and The Johns Hopkins University, SHPH (1972-1983). He is currently the Immediate past President of IUHPE. He has served on numerous consultancies and committees (World Bank, WHO, NAS, the Canadian Government) as well as public and private agencies. He brings editorial experience as a member of several editorial boards and is widely published in academic journals. He is an Adjunct Professor in the Department of Behavioral Sciences and Health Education at Emory University in Atlanta.



Bengt Lindstrøm

is the world first Professor of Salutogenesis SVT/NTNU Trondheim, Norway. He is also Associate Professor in Public Health at Tampere University, Finland; Associate Professor in Social Policy at Åbo Akademi, Finland; and Associate Professor in Child Public Health at NHV. Bengt chairs IUHPE Global Working Group on Salutogenesis. Research interests are Health Promotion, Child and Adolescent Health, Salutogenesis.



Antony Morgan

is a Visiting Professor at GCU London, and the Programme Leader for the MSc Public Health with Social Action. He is currently on secondment from the National Institute for Health and Clinical Excellence (NICE) where he is an Associate Director in the Centre for Public Health. His international portfolio also includes work with the World Health Organisation's European Office for Investment in Health and Development in Venice, Italy, where he led the Assets for Health and Development Programme and a key role in the Measurement and Evidence Knowledge Network of the Commission on the Social Determinants of Health. He is the co-editor of Health Assets in a Global Context: Theory Methods, Action published by Springer, New York in 2010.



Stephan Van den Broucke

is Professor of Health Psychology and Prevention at the Faculty of Psychology and Educational Sciences and the Institute of Psychological Research of the Université Catholique de Louvain, Belgium. As a senior expert since 1993, he has coordinated and supervised several national and international research projects in the areas of health promotion planning and evaluation, mental health promotion, health inequalities, capacity building, and health literacy, and has authored or co-authored more than 60 peer-reviewed international publications and several books. He is also a member of the Regional Committee for Europe of the IUHPE and serves as an expert adviser for the European Commission's DG SANCO and DG Research, and as a technical adviser for the World Health Organization.



Didier Jourdan

is Professor at the Blaise Pascal University in Clermont-Ferrand France. He is the Dean of the faculty since 2010. He is also Invited Professor at the University of Limerick Ireland. He holds two PhDs in Science (University of Auvergne) and Ethics (University of Strasbourg). His research interests currently include evidence-based practice in the field of health education and promotion and in particular the link between the promotion of health in schools and educational outcomes. He is one of France's leading health promoters and health educators and used to be the national coordinator of the French teacher training colleges' health education network. This network, created in 2005, aims to support and develop the health education training provided for student teachers. The research team leads the French health promotion program "learning to live together better" and writes teaching and learning materials.



Evelynne De Leeuw

is Chair in Community Health Systems and Policy for the Faculty of Health at Deakin University. She also coordinates the 'Doctors, Peoples, Cultures and Institutions' theme, which runs across the curriculum of the Medical School. She has been involved in World Health Organization (WHO) health promotion endeavors since the 1986 Ottawa Conference and attended all subsequent international health promotion conferences; at the fourth (Jakarta, 1997) and seventh (Nairobi, 2010) she acted as conference rapporteur. She has produced several textbooks on health promotion and health policy, published over 100 articles and enjoys writing 'lighter' material. Her current research interest focuses on the interface between knowledge, health, urbanization, globalization and policy development.



Eric Breton

Dr. Eric Breton is the holder of the research chair in health promotion funded by the French National Institute for Prevention and Health Education (INPES). Before settling in France, he has, over the years, acquired a strong international experience in research working in Canada, Australia and the United Arab Emirates. His main research interest focuses on the policy advocacy strategies of public health agencies in the realm of chronic diseases (with a focus on tobacco control programs and policies). Since 2010, he carries out research and teaches on the impact of public health programs and policies on health inequalities with a focus on health promotion system capacity building at the regional level.

The IUHPE Research Advisory Committee is chaired by Pr Louise Potvin. The organizing committee is chaired by Eric Breton, holder of the Inpes Research Chair in Health Promotion, EHESP School of Public Health, Rennes, France. This event was organized with the assistance of Marion Porcherie, scientific coordinator for the Inpes Research Chair.

Visit the website and find all the abstracts at:

www.ehesp.fr/chaire-inpes-promotion-de-la-sante-a-ehesp/



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